

2015 Editorial Calendar & Deadlines

January 2015

Focus: Model Trains & Planes
On the Road to...
New York City

Ad Deadline: December 9
Issue Mails: December 22

February 2015

Focus: Movie Collectibles &
Vintage Advertising
On the Road to...Florida

Ad Deadline: January 6
Issue Mails: January 19

March 2015

Focus: Pen & Ink: *Autographs,*
Pens, Illustrations
On the Road to...
Texas for Round Top

Ad Deadline: February 3
Issue Mails: February 16

April 2015

Focus: Glass: *Perfume Bottles,*
Folk Art in Bottles,
Visit to the Lalique Museum
On the Road to...
Pennsylvania

Ad Deadline: March 3
Issue Mails: March 16

May 2015

Focus: Passions & Pastimes
Vintage Guitars, Games & Game Boards
On the Road to...Michigan

Brimfield Antique Show (May 12-17)
Ad Deadline: April 7
Issue Mails: April 20

June 2015

Focus: Grape Finds: *Wine Collecting,*
Goblets, Cellarets
On the Road to...California

Ad Deadline: May 5
Issue Mails: May 18

July 2015

Focus: Highways & Byways:
Antique Cars & Trucks, Maps,
Petroliana

On the Road to...the Berkshires
Brimfield Antique Show (July 14-19)

Ad Deadline: June 2
Issue Mails: June 22

August 2015

Focus: Sports Memorabilia
On the Road to...New Hampshire
Madison Bouckville Show
(August 10-16)

Ad Deadline: July 7
Issue Mails: July 20

September 2015

Focus: Vintage Head-to-Toe
On the Road to...Tennessee
Antique Trail

Brimfield Antique Show
(September 8-13)
Ad Deadline: August 4
Issue Mails: August 17

October 2015

Focus: Hunting & Antique
Firearms
On the Road to...Charlotte, NC

Ad Deadline: September 8
Issue Mails: September 21

November 2015

Focus: Premiers & Politics:
James Bond Memorabilia,
Campaign Buttons
On the Road to...Atlanta, GA

Ad Deadline: October 6
Issue Mails: October 19

December 2015

Focus: Tableware: *Silver, Linens,*
Salt & Pepper Shakers
Highlights from the Road

Ad Deadline: November 3
Issue Mails: November 16

Regular Monthly Features & Columns

Gavels 'n' Paddles
The Bookshelf
Civil War
What's Selling
on eBay
Ask Just Glass

Kovels
Comic Character
Collectibles
Covers
Collecting Old &
Rare Books

Collecting with Jeff
Club News & Notes
Collector's
Showcase
Rescue & Restore
Travels with Chad



2015 Media Kit

The JOURNAL of Antiques and Collectibles

www.journalofantiques.com



THE JOURNAL OF ANTIQUES & COLLECTIBLES

A national magazine for dealers, collectors,
and enthusiasts. Now in our 15th year,
we provide the knowledge, news, and resources to
actively engage and inspire buyers and sellers.

5 Reasons to Partner with The Journal of Antiques & Collectibles

1. Monthly distribution at shows, shops, and auctions nationwide – we can be found where buyers, sellers, collectors, and enthusiasts gather and shop.
2. Our free availability gets us picked up – it's the articles, ads, and resource information we provide that turn new readers into loyal subscribers.
3. Our web site hosts over 60,000 visitors a month – buyers, sellers, and collectors looking to learn and do business.
4. Our active social media keeps thousands of readers and followers engaged in the information and trends shaping the antiques and collectibles marketplace.
5. We are a marketplace resource – our web site and monthly issues connect buyers with sellers, dealers with customers.

Print Advertising Rates

	Dimensions	B&W	Color
Full Page	9 7/8" w x 13 1/4" h	\$780	\$880
Three Quarter Page	9 7/8" w x 9 7/8" h	\$625	\$725
Half Page	9 7/8" w x 6 1/2" h 4 7/8" w x 13 1/4" h	\$475	\$525
One-Third Page	9 7/8" w x 4 1/4" h 4 7/8" w x 8 3/4" h	\$385	\$435
Quarter Page	4 7/8" w X 6 1/2" h 9 7/8" w X 3 1/4" h 6 1/2" w x 5" h	\$265	\$315
One-Sixth Page	4 7/8" w X 4 1/4" h 3 1/8" w X 6 1/2" h 6 1/2" w x 3 1/4" h	\$185	\$235
One-Eighth Page	4 7/8" w x 3 3/8" h 3 1/8" w x 4 7/8" h	\$150	\$200
One-Twelfth Page	3 1/8" w x 3 3/8" h	\$ 95	N/A
One-Sixteenth Page	3 1/8" w x 2 3/8" h 4 7/8" w x 1 1/2" h	\$ 85	N/A
	Blue Plate Special: 6 months for \$75/issue – a \$60 savings!		
Business Card Size	3 1/8" w x 1 1/2" h	\$ 45	N/A



2015 Antique Show Directory

Shows - \$30 per listing

Listings will be included in the pull-out Show Guide published with the January issue, in The Journal of Antiques' monthly Calendar section the months of your events, posted online at journalofantiques.com on our Calendar of Events page, and shared with our Facebook friends and Twitter followers.

Purchase 10 or more listings and receive a free banner ad.

Weekly Flea Market Listing - \$99 per year

Listings will be included in the pull-out Show Guide published with the January issue, in The Journal of Antiques' monthly Calendar section the month of your event, and posted online at journalofantiques.com on our Calendar of Events page.

Banner ad - \$95

Cover Position - \$400

Inside Front Cover, Inside Back Cover, and Back Cover available on a first-come basis.

Antiques Shop Finder

Print & Online Listing - \$250/year

Listing will be included in 12 issues of The Journal and online at journalofantiques.com. Listings are published and searchable by state, and include business name, location, and contact information, as well as paragraph description of your business.

Print Only Listing - \$175

Online Resource Directory Listing

Online Resource Directory Listing - \$195/year

Brimfield Supplements

Our popular Brimfield supplements in the May, July, and September issues provide dealers and visitors with a guide to what to see, where to stay, and what to do while in Brimfield. Bonus show distribution at all Brimfield sites throughout the week-long event. **Advertise in all three Brimfield Supplements and pay in full by April 1 for 15% discount!**

Full Page - \$780*	One-Sixth Page - \$185*
Three Quarter Page - \$625*	One-Eighth Page - \$150*
Half Page - \$475*	One-Twelfth Page - \$95*
One-Third Page - \$385*	One-Sixteenth Page - \$85*
Quarter Page - \$265*	Business Card Size - \$45*

* Add \$25 for spot color, \$50 for full color

Web Site Display Advertising

Every month, over 60,000 dealers, collectors, and enthusiasts visit Journalofantiques.com looking for marketplace news, information on upcoming shows and auctions, and other invaluable industry resources, making your online ad visible to the people you are looking to reach.

Above the fold display ads - \$75/month* (225 x 225)

Below the fold display ads - \$50/month* (225 x 225)

Top Editorial Banner - \$100/month* (650 x 100)

Bottom Editorial Banner - \$75/month* (650 x 100)

* Add a link page, which would include a description and link to the site, for \$10 more

"On the Road to..." Column

Each month The Journal will feature a different Antique Show, and the dealers and local businesses that participate in and support the event. Promote your business so out-of-town attendees know about you when planning their visit.

Business Card-size display ad - \$50*

* Purchase a Shop Finder listing at the time of insertion (\$250 for 12 months of print and online advertising) and \$30 of your On the Road ad will be applied to your Shop Finder listing price.

Contact Us!

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