



# BRIMFIELD SHOW GUIDES 2025 MEDIA KIT

**2025 BRIMFIELD SHOW DATES**  
**May 13-18 • July 8-13 • September 2-7**

*Promote your Brimfield show or booth, antique shop, local business, or upcoming antique show to the thousands of dealers and buyers who attend the Brimfield Antique Shows. These buyers and sellers, antiquers and collectors turn to the free Journal of Antiques & Collectibles' Brimfield Show Guides for information on show schedules and field information, antiques shops to visit, places to stay and dine locally and regionally, and upcoming shows and auctions of interest.*

## THE BEST EXPOSURE FOR YOUR ADVERTISING DOLLARS

- **Nationally** – Mailed to Shows, Shops, & Subscribers around the country
- **Regionally & Locally** – Distributed at antique shops and business in and around the Brimfield region
- **At the Show** – Available at the Chamber of Commerce Information Booth, in the *Journal's* bright red "Take One" boxes along Route 20, and on most show fields
- **Online** – Readable PDF online at [www.JournalofAntiques.com](http://www.JournalofAntiques.com) with live links to advertiser websites

### Rates\*

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Full Page	6 <sup>3</sup> / <sub>8</sub> " x 9 <sup>1</sup> / <sub>2</sub> "	\$700	\$600
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One-Eighth Page	3 <sup>3</sup> / <sub>8</sub> " x 2 <sup>1</sup> / <sub>4</sub> "	\$150	\$125

\* Full Color

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### Deadlines

- May Guide** March 28 (for April & May Distribution)
- July Guide** May 23 (for June & July Distribution)
- Sept. Guide** July 18 (for August & September Distribution)

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